

2022

Valuation Software and Data Resources



CPA Practice
Advisor

READERS'
CHOICE
AWARDS | 2020

NEW

ZapReport Builder



Are You Concerned About...

- Producing **better valuations and damages calculations** in less time?
- **Increasing** productivity and consistency?
- Increasing analysis and report **quality?**

- Business **Valuation Data and Software**
- Economic **Damages Calculation Software**

For more information on BVM Pro, see page 4

FOUR Valuation Applications, **One Low Annual or Monthly Price**

UltimateSoftware Subscription

#1 Best-Selling Business Valuation Software

The Ultimate Software Suite gives you access to ALL of our valuation software products for ALL versions of Microsoft Office back to 2013, includes ALL software updates, PLUS technical support. Both single and multi-user licenses are available.

Software
Subscription
Includes

CPA Practice
Advisor
**READERS'
CHOICE
AWARDS | 2020**

Professional business valuator readers voted
ValuSource Pro, BVM Pro, and Express Business
Valuation: #1 Valuation Software

1 BUSINESS VALUATION MANAGER™ PRO

Business valuation software will streamline your valuation practice and allow you to produce better valuations (analysis and reports) in less time. BVM Pro is a custom version of ValuSource Pro. BVM Pro contains two NACVA changes from ValuSource Pro including the addition of NACVA's Risk Rate Component Model and benefit stream statistical analysis. BVM Pro (used by NACVA to train professional valuers), with over 90% market share, has been used by thousands of CPAs, valuers, and financial professionals for over three decades.

2 VALUSOURCE PRO INTERNATIONAL

Do you ever need to value companies outside of the United States? ValuSource Pro International is built around International Financial Reporting Standards (IFRS) instead of GAAP so you can provide comprehensive valuation analysis and reports based on IFRS.

3 EXPRESS BUSINESS VALUATION

Express Business Valuation is the "light" version of BVM Pro. The main differences are: it has a summary chart of accounts, no detailed DCF method, and has fewer assumptions and options.



4

BUSINESS VALUATION REPORT WRITER

The Business Valuation Report Writer is a report module for BVM Pro and Express Business Valuation that saves you up to 50% of the time it takes to prepare and review written business valuation reports. It comes with SSVS, USPAP, and 59-60 reports.

PLUS

TECHNICAL SUPPORT

With the Unlimited Software Subscription, you get full technical support, including: support for technical issues like installation, program operation, database integration, as well as access to our team of certified valuers to help you use the software to complete specific valuation engagements. It is like having a staff of valuation software experts on your team.

COMPLETE DATABASE INTEGRATION

KeyValuedata integrates directly into all the valuation software in the SUITE.

The subscription supports all versions of Office back to 2013, and you will always have access to the latest, most-compatible and optimized versions!

UltimateSoftware Subscription PRICING

Software is only available as part of the Ultimate Software Subscription.

Single User.....\$1,195 / year
or \$110 per month

Business Valuation Manager Pro ✓

ValuSource Pro International ✓

Express Business Valuation ✓

Report Writer ✓
(works with all valuation products)

Visit website for more info and multi-user pricing.



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“As a Valuation Pro,
I produce **BETTER** analysis
and reports in much
LESS time!”

- Darrell Dorrell, CPA, MBA, ASA, CVA, CMA, ABV, CFF
Professional business valuator with over 20 years of experience.

Business Valuation Manager™ Pro

THE #1 BEST-SELLING Business Valuation Software

CPA Practice
Advisor
**READERS’
CHOICE**
AWARDS 2020

How do you complete professional valuations FASTER, more consistently, following BEST practices (whether experienced or new), with great reports, all at a price that saves MUCH more than it costs?

Business Valuation Manager Pro (BVM Pro) is used in NACVA valuation certification programs, has over 90% market share, and has been used by thousands of CPAs, valutors, and financial professionals for decades.

FIVE
reasons to
consider
BVM Pro

1 FOLLOW BEST VALUATION PRACTICES

Smart Navigator guides you through the valuation best practice process and workflow with step-by-step sequential menus—ensuring you cover all the steps, whether novice or expert.

2 BEST DATABASE INTEGRATION

One-click integration that automatically populates your

schedule and narrative from 12 major databases. Plus, includes pre-built analyzers with graphics, scatter charts, filters, calculators, trends, and other analytics—saving you dozens of hours.

3 MOST COMPREHENSIVE VALUATION SCHEDULES AND METHODOLOGIES

Includes 18 valuation methodologies and over 300 schedules to leverage industry best practices, then modify as needed.

Built around
Excel and Word



Used by
NACVA
and ISBA
Certification
Courses



4 HUNDREDS OF PAGES OF SMART AND FLEXIBLE CONTENT

The software framework, built on top of editable Excel worksheets, has built-in intelligence and transforms based on your assumptions. This saves beginners from making critical mistakes, while allowing experts to use as-is, or incorporate their existing spreadsheets, and finish about 50% faster.

→ **Smartsheet Logic.** Automatically determines which rows and columns should be displayed.

→ **Smart Printing.** Makes it easy to print large spreadsheets.

→ **Smart Financial Statements.** Allows you to edit and perform financial statement analyses and the program will update every associated schedule.

→ **Smart Charting.** Automatically creates the correct number of columns based on the number of years of financial statements.

5 INTELLIGENT AND AUTOMATIC STANDARDS-BASED WRITTEN REPORTS

The optional report writer, built on top of Word, includes *Content Intelligence* to help automate the conditional narrative, hotlinks to automate changes, and hundreds of pages of standards-based report templates (including 59-60, SSVS, and USPAP) that evaluate over 400 variables within the analysis.

"This is the same software I received during my NACVA certification course. Great Stuff!"

BVM Pro PRICING

Software is only available as part of the Ultimate Software Subscription.

Single User.....\$1,195 / year
or \$110 per month

Business Valuation Manager Pro ✓

ValuSource Pro International ✓

Express Business Valuation ✓

Report Writer ✓
(works with all valuation products)

Visit website for more info and multi-user pricing.



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“ Makes it **EASY** to get
Excel data into Word—
and Excel changes
UPDATE automatically.”

ZapReportBuilder

#1 VALUATION REPORT BUILDER

ZapReportBuilder gets all the Excel data you need quickly and easily into your Word documents. When you need to generate a document based on a new Excel file, you can do it in seconds.

FOUR reasons to consider ZapReportBuilder

1 BEST APPLICATION TO GET EXCEL DATA INTO WORD

→ **Microsoft Word and Excel Based.** ZapReportBuilder creates a ribbon within Word and Excel allowing you to link your Excel data to your Word document. Everything stays in sync.

→ **100% Compatible with Word.** Most other document automation apps have serious compatibility issues with complex Word documents. With ZapReportBuilder, Word is used to create the document, so you never have formatting or compatibility issues.

→ **Never Leave Word and Excel.**

Unlike many applications that create your document in another app (often online), ZapReportBuilder allows you to remain entirely in Word—using an application you already know, while simplifying and speeding up the process of getting the data you need into a document.

→ **Leverages Existing Documents.**

You can take all your existing Word documents, make live links to Excel in seconds, which are all automatically updated whenever you make a change in Excel.

2 MOST POWERFUL DATA LINKING TOOL FOR EASY TO COMPLEX PROJECTS

→ **Built for Extracting Excel Data.** ZapReportBuilder was designed to pull Excel data into Word. It has been used to generate some of the

most complex documents, including valuation reports (hundreds of pages with hundreds of links) with flawless results for decades. Other systems make pulling Excel data into Word painful to impossible.

→ **Linked Data.** Brings CELLS, RANGES, and CHARTS from Excel to Word using point and click to create links.

→ **Live Linked.** Auto-update a few, or hundreds of Excel data links, with a click of a button—changes ripple through the entire document helping eliminate errors and saving time.

→ **Variable Content.** Create variable content (sentences, paragraphs, and sections) in Word, with logic in Excel to easily include or exclude content in your report—quickly and without complicated coding.



3 EASIEST AND FASTEST TO USE

→ **Minimal Learning Curve.** You do not have to learn another app if you already know Word and Excel.

→ **Fastest Report Generator.** With point-and-click, copy/paste creation, you can quickly design and generate your documents with a minimal learning curve. Can save up to 50% of the time it takes to create documents containing Excel data.

→ **Reusable Documents/Reports.** Each document can be re-used multiple times by changing the Excel data source.

4 PRICE PERFORMANCE LEADER

→ **Live VOICE Support.** Talk to a live person and get immediate help.

→ **FREE U.S. Based Support.** No cost for support or updates.

→ **Excellent ROI.** A 300% ROI with just one report per month. Plus, eliminating errors preserves your reputation.

LOOKING FOR BETA TESTERS!

We have a MAJOR new release and need Beta Testers.

Automate creating valuation reports using your Word and Excel files.

We will do much of the work, but need your feedback.

Benefit: Free use for first year!

E-mail **beta@valusource.com**



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77%

“I got the exact same two databases... plus FIVE more—for the same price!”

- Frank Wisheart, CPA, ABV, CFE, CVA, MBA
Respected valuator with over 20 years of experience.

Kroll Cost of Capital Navigator Basic is now included in levels



KeyValueData®

World's *Largest Source* for Valuation Databases

FIVE
reasons to
consider
KeyValueData

1 MOST VALUATION DATABASES

KeyValueData provides 21 industry databases and resources—the largest selection of any valuation data supplier. Plus, all databases integrate with Excel, and most with BVM Pro and Express Business Valuation.

2 EXCLUSIVE BEST-OF-CLASS DATABASES

Also includes three databases that are 100% exclusive to KeyValueData:

→ **RMA Annual Statement Studies Valuation Edition.** The industry's only comparative industry data, taken from over 275,000 actual business financial statements.

→ **ValuSource Market Comps.** The largest (over 49,000 comps) and oldest comparables database.

→ **Pluris DLOM Database.™** The largest database of restricted stock transactions for calculating a discount for lack of marketability.

3 BEST WEB INTERFACE—WITH ANALYTICS

Access data with smart search. Includes pre-built Excel based analyzers with graphics, scatter charts, filters, calculators, trends, and other analytics.

Automatic one-click integration with BVM Pro and Express Business Valuation.

4 BEST TECH SUPPORT

Speak to technical support or to a Certified Business Valuator who can explain how to apply the data for your specific engagement.

5 BEST VALUE—UP TO 77% DISCOUNT

Available à la carte or in data bundles so you get more data for the same price and ensure you have your competitor's data sources if ever challenged in litigation.

BONUS—\$995 VALUE

As a benefit of NACVA membership, you will receive **EconAssist®** for **FREE**. Includes National Economic Reports (January reports), over 1,100 archived industry and metro reports, 9,400+ valuation articles, 2,300+ federal and state cases, over 1,000 conference presentations, compensation data, over 82,500 S-1 Filings, the Expert Witness Profiler, *Around the Valuation World®* monthly webcasts, free virtual courses, and the Mentor Support Exchange.

“I was spending \$500 for one database. With KeyValueData, I spent \$745 and got the exact same database, plus FIFTEEN more! Nothing else compares!”



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Essential Valuation Data and Resources— Bundled for One Low Annual Subscription Fee



Purchase a Database à la Carte

ValuSource Market Comps (Downloads Per Year)	\$715
BIZCOMPS® (Downloads Per Year)	\$629
Kroll Cost of Capital Navigator: U.S. Cost of Capital Module (Basic) (Downloads Per Year)	\$370
IRS Corporate Ratios	\$310
RMA Valuation Edition (Includes 10 Years of RMA Data)	\$1,115
Kroll Cost of Capital Navigator: U.S. Cost of Capital Module (Pro)	\$720
Pluris DLOM Database™	\$665
ValuSource M&A Comps	\$665
Mergerstat Review Premiums and Discounts	\$140
Mergerstat Review Price to Earnings Ratios	\$140
Guideline Public Company Database (Downloads Per Year)	
Valuation Reports Library	
National Economic Reports (Monthly and Quarterly Reports)	
<i>Around The Valuation World® (AVW)</i> (Additional Fee for CPE Credit*)	
Archived Industry and Metro Reports (1,100+ Reports)	
Business Valuation Articles (9,400+ Articles)	
Federal & State Law Cases (2,300+ Cases)	
Conference Presentations (1,000+ Presentations)	
Compensation Data	
S-1 Filings (82,500+ Filings)	
Expert Witness Profiler	
Free Virtual Courses	
Mentor Support Exchange	
À La Carte Data Sources Discounts (Excludes Kroll Products)	
15% Off Valuation Software Subscription	

TOTAL BUNDLE VALUE[†]

Actual Bundle Costs[†]

Single-user / Yearly[§] ►

BUNDLE & SAVE

	SAVE 77%	SAVE 71%	SAVE 61%	SAVE 54%
ECON ASSIST	SILVER	GOLD	PLATINUM	TITANIUM
	7	Unlimited	Unlimited	Unlimited
	3	7	10	10
	3	7	10	Unlimited Navigator Pro
		●	●	●
			●	●
				Unlimited
				●
				●
				●
				●
	7	10	Unlimited	Unlimited
	●	●	●	●
Jan Only	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
●	●	●	●	●
	5%	10%	15%	N/A
				●
\$995	\$2,110	\$2,871	\$4,408	\$6,835

Bundle Add-Ons (Additional Yearly Fee Required^s)

First Research Unlimited	\$1,099	\$1,099	\$1,044	\$990	\$935
Bizminer Premium (includes 40 downloads per year)	\$1,299	\$1,299	\$1,299	\$1,299	\$1,299
RCReports Premium	\$1,500	\$1,500	\$1,425	\$1,350	\$1,275
Unlimited CPE On-Demand Courses	\$995	\$795	\$595	\$395	\$195
Surgent CPE: NASBA Qualified Self-Study Courses		\$240	\$240	\$240	\$240

Note: Prices and products are subject to change.

* To receive CPE for attending this course, which awards bonus points for NACVA's recertification, there is an additional annual cost of \$350.

† Bundle value is a composition based on established retail prices if purchased separately, what competitors charge for the data/service if we do not sell it separately, and estimates of what we would charge on data not found elsewhere if we did sell the data separately.

‡ See website for details, conditions, and upgrading to unlimited BIZCOMPS. EconAssist is free with NACVA membership.

§ Monthly and multi-user options available (excluding Bizminer and RCReports). See website for details.



(800) 246-2488

www.KeyValueData.com

info@KeyValueData.com

Exclusively Available from ValuSource

UPDATED AND IMPROVED!

The ValuSource Market Comps has been enhanced

- Removed duplicates
- Clarified the definitions
- Search defaults to 10 years (but optionally search up to 30)



ValuSource Market Comps

ValuSource Market Comps is the largest and most useful collection of transaction data for small to medium businesses. It is an invaluable resource for the market approach to valuation of privately held businesses.

FIVE reasons to consider ValuSourceMarket Comps

1 OLDEST AND LARGEST COLLECTION OF TRANSACTION DATA

With over 49,000 comparable transactions spanning 30 years, the data is an indispensable resource for the market approach to valuation—much bigger than similar competing databases like BIZCOMPS® (12,000+) or Pratt's Stats (27,000+)—at a much lower price!

2 INTEGRATES WITH EXCEL AND VALUSOURCE VALUATION APPLICATIONS

The ValuSource Market Comps Database downloads directly into Excel as well as into the ValuSource valuation applications, including: ValuSource Pro, BVM Pro, and Express Business Valuation.

3 SMART SEARCHING

Newly added flexibility means you can search on SIC code, description, sale date (defaults to 10 years but optionally up to 30), location, sales, discretionary earnings, price, price to sales, and price to discretionary earnings.

4 ANALYZER TOOLS

In addition to exporting data directly into Excel, you also receive two powerful Excel-based analyzers:

→ **Comparable Analyzer.** Uses regression lines (ordinary least squares), histograms, statistics, and scatter charts to describe the population.

→ **DMDM Analyzer.** Uses the direct market data method to rank your subject company against the industry range provided by the comparable transactions.

Combined, these tools help you make sense of the comparable data so you can make better decisions about how to apply the data in a valuation as well as how to defend those decisions.

5 CURRENT DATA

The ValuSource Market Comps Database is updated quarterly so you always have the most up-to-date information available.

ValuSource Market Comps PRICING

Single-User	\$715
Multi-User	\$1,145

**See page 9 for bundles
that include this database!**



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ValuSource M&A Comps has **200% MORE DEALS,** providing more options and **better comps**

ValuSource M&A Comps

ValuSource M&A Comps provides over 10,000 comparable sales transactions for private mid-market companies over the prior 10 years. Data is collected from public SEC filings when public companies acquire a private company.



FIVE reasons to consider ValuSource M&A Comps

1 COMPREHENSIVE CORPORATE TRANSACTION DATA

With the ValuSource M&A Comps database, you receive hard-to-obtain corporate transaction details for private mid-market companies. Includes multiples on the sales of mid-size companies, so your valuations are based on real data.

2 REALTIME DATA

Powered by Tagnifi, ValuSource M&A Comps data is continuously updated. With hundreds of quality control checks to make sure the data is accurate and complete, means you always have access to the latest and most accurate data.

3 INTEGRATES WITH EXCEL AND VALUSOURCE VALUATION APPLICATIONS

ValuSource M&A Comps downloads directly into Excel as well as into the ValuSource valuation applications, including: ValuSource Pro, BVM Pro, and Express Business Valuation.

4 CUSTOM SEARCH OPTION

Perform custom searches for data by any field. Easily distinguish between Stock and Asset Transactions or select data by SIC or description.

5 EASILY ANALYZE AND CHART DATA

Statistical analysis (high, low, mean, median, standard deviation) of selected transactions, including: Revenue, Enterprise Value, Equity Value, EBITDA, EBIT, Net Income, and Book Value.

Charts of Enterprise Value to Annualized Revenue, Enterprise Value to EBITDA, Enterprise Value to EBIT, Equity Value to Net Income, and Equity Value to Book Value.

ValuSource M&A Comps PRICING

Single-User	\$665
Multi-User	\$1,065

**See page 9 for bundles
that include this database!**



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**NEW! Now Included in KeyValueData Bundles
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Kroll Cost of Capital Navigator: U.S. Cost of Capital Module (Basic*) **NOW INCLUDED IN KeyValueData®** Silver, Gold, or Platinum subscriptions. **Titanium** continues to include the U.S. Cost of Capital Module (Pro).

Kroll Cost of Capital Navigator: U.S. Cost of Capital Module

The Kroll Cost of Capital Navigator is an interactive, web-based platform that guides valuers through the steps of calculating Cost of Capital, a key component of any valuation analysis.

FOUR reasons to consider Kroll Cost of Capital Navigator: U.S. Cost of Capital Module

1 "SIZE" TABLES

Includes CRSP Deciles Size Study and Risk Premium Report size premia tables that are viewable within the Navigator.

2 ESTIMATE WACC

Develop into weighted average cost of capital (WACC) estimates.

3 ENHANCED OUTPUTS

Export more robust and comprehensive documentation of the user's cost of capital assumptions, sources, analysis, and results as PDF or in Excel.

4 EXCEL ADD-IN

This powerful new tool enables users to directly import cost of capital data in their own Excel spreadsheets.

DATA INCLUDED IN THE U.S. COST OF CAPITAL MODULE

1 SIZE PREMIA AND RISK PREMIA

- CRSP Deciles 1-10 size premia, plus the 10th Decile split
- Risk Premium Report Size Study size premia and "risk premia over the risk-free-rate"

→ Risk Premium Report Risk Study "risk premia over the risk-free rate"

→ High-Financial-Risk Study size premia and "risk premia over the risk-free rate"

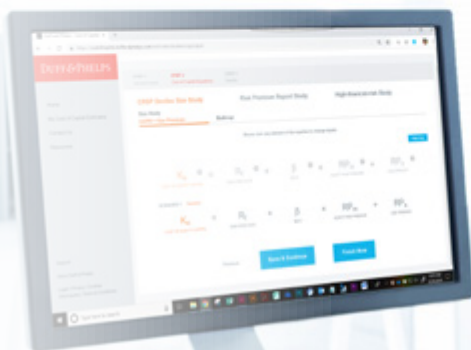
→ Comparative Risk Study (fundamental risks of companies comprising Risk Premium Report Size Study portfolios)

2 RISK-FREE RATES

→ Spot long-term risk-free rates (from the Federal Reserve, updated daily)

→ Kroll long-term normalized risk-free rate (adjusted for impact of flights-to-quality, actions of the Federal Reserve, and inflation expectations)

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3 U.S. EQUITY RISK PREMIA (ERPS)

- 1926–present Historical (i.e., realized) ERP
- 1926–present Supply-side ERP
- Kroll Recommended ERP (reflecting current point in business cycle)

4 BETA

- Industry-level betas (Full-Information, Vasicek-Adjusted, Sum, and High-Financial-Risk Betas)
- Industry Risk Premia for use in the Build-up Method
- Debt betas (for unlevering and relevering betas)

5 COMPANY LISTS

- List of companies used to calculate Full-Information Betas and Industry Risk Premia (updated quarterly)
- List of companies used to calculate “Pure-Play” U.S. industry statistics (updated quarterly)

**The U.S. Cost of Capital Module Basic subscription has EVERYTHING contained in the regular Basic U.S. Cost of Capital Module, but limits the number of cost of capital analyses/downloads based on your subscription level. The limits are three cost of capital analyses/downloads for Silver, seven for Gold, and ten for Platinum. Data is updated quarterly.*

U.S. Cost of Capital Module

Basic Version

(two most recent years)

Single-User \$370
+ \$155 per Basic additional user

Pro Version

(all years 1999–present)

Single-User \$720
+ \$350 per Pro additional user

U.S. Industry Benchmarking Module

Provides over 300 critical data points (depending on data availability) for approximately 170 U.S. industries

Basic Version

(two most recent years, updated quarterly)

Single-User \$795
+ \$350 per Basic additional user

Pro Version

(all years 2014–present, updated quarterly)

Single-User \$1,145
+ \$525 per Pro additional user

International Cost of Capital Module

Provides users with guidance and data for estimating cost of capital on a global scale

Basic Version

(two most recent years, updated quarterly)

Single-User \$1,145
+ \$525 per Basic additional user

Pro Version

(all years 2014–present, updated quarterly)

Single-User \$1,715
+ \$750 per Pro additional user

International Industry Benchmarking Module

Industry-level statistics for approximately 90 industries in four global regions with data going back to March 2015.

Basic Version

(two most recent years, updated quarterly)

Single User \$795
+ \$350 per Basic additional user

Pro Version

(all years 2015–present, updated quarterly)

Single-User \$1,145
+ \$525 per Pro additional user



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#1 Reasonable Compensation Analysis Solution

“Whereas you may have to **spend 4 hours, 6 hours, or** in some cases, 2 or 3 days to determine Reasonable Compensation for a given party, now this can be done in a matter of **minutes with several scenarios.**”

- Michael Gregory, CVA, CBA, ASA, (former IRS Agent)

Reasonable compensation expert.

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AVAILABLE
BUNDLE
DEALS**

RCReports

RCReports features an exclusive wage database with more than 12.9 million data points and a simple system to generate lightning-fast Reasonable Compensation reports that are objective, accurate, and backed by proprietary methodology combining IRS criteria, court rulings, and geographic data.

FIVE
reasons to
consider
RCReports

1 SOLVES THE COMPENSATION COMPLEXITY PROBLEM

RCReports provides an exclusive wage database with more than 12,917,500 wage data points, (of which, more than 60% are unique to RCReports) covering virtually every possible position and geographic region, it is easy to determine a business owner's Reasonable Compensation broken down by job title, duties, and percentage of time spent.

2 SAVES TIME AND MONEY

Access reports for planning, compliance, or normalization within minutes through an intuitive, cloud-based platform, removing all guesswork and providing full documentation and transparency around your client's compensation.

3 INDEPENDENT THIRD- PARTY SOURCE

With built-in industry, legal, IRS criteria, and salary data intelligence, tax advisors, valuers, and forensic accountants gain access to credible and independent Reasonable Compensation calculations with guaranteed cover in the event of an IRS audit or litigation. Every report provides you with supporting resources, including: case law, IRS rulings, whitepapers, and more.

4 COMPREHENSIVE RESOURCE LIBRARY

Every Reasonable Compensation report is supported by the Resource Library, which contains tools and documents to help you get the most out of your subscription. It includes tools specific to business valuers from the IRS as well as general information about Reasonable Compensation. From customizable letters to court ruling analyses to white papers, the Resource Library is worth the price alone.

5 COMPREHENSIVE METHODOLOGY REPORT

RCReports offers four different reports to choose from: S Corp and C Corp, Tax Compliance, Normalizing Compensation for Valuation and Planning, as well as three approaches: Cost, Market and Income. Additionally, you can present your client with a digital interview to help you gain an understanding of how they spend their time and what services they provide for their business.

RCReports PRICING

Basic (two seats)	\$1,080
Premium (three seats)	\$1,500



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Industry and geographic data covering 9,000 industries by zip code, county, metro, or state.

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DEALS**

Bizminer Industry Market Series THREE-YEAR INDUSTRY MARKET RESEARCH TRENDS

with monthly updates. 9,000 industries—any U.S. or local market area.

**Competitive analysis, mapped intelligence,
easy to customize.**



Bizminer Suite

Bizminer is the gold standard for industry and geographic data. There is simply no other analysis out there that consistently reports at Bizminer's level of detail. With 9,000 lines of business in thousands of U.S. market areas included in their analysis, you will get the most specific and accurate information, and metrics not available from any other source.

FOUR reasons to consider Bizminer

1 SAVES TIME AND MONEY

Bizminer has the most cost-effective industry and geographic data on thousands of U.S. market areas. Reports are available in both Excel and PDF formats and are delivered to you immediately.

2 MOST CURRENT DATA

Access over a billion data points with more sources than any other similar report. Sources include: the IRS, U.S. Economic Census, Bureau of Labor, and more. The Bizminer Premium option includes over five million reports.

3 DETAILED FINANCIAL ANALYSIS

- **U.S. Industry Financial Profiles.**
- **Local Industry Financial Profiles.** BizBenchmarker is now consolidated into this product.
- **Sole Proprietor Industry Financial Series.** Includes expanded metrics and ratios.

4 DETAILED MARKET ANALYSIS

- **Compelling Industry Market Research Trends for 9,000 Lines of Business.**
- **Retail Sales per Square Foot Report.**
- **Available by Radius as well as U.S.-State-Metro-County-Zip.**

The Bizminer Financial and Industry Market Databases:

Bizminer Local Industry Financial Reports—Rock-solid industry financial ratios, balance sheet, and detailed Profit and Loss statements, State and Metro reports: 36 financial ratios. Co-brand and customize. (Starter and Premium)

Bizminer U.S. Industry Financial Reports—Rock-solid industry financial ratios, balance sheet, and detailed Profit and Loss statements. U.S. reports with 34 financial ratios; three-five-year reports and up to 10 more legacy data years. Co-brand and customize. (Starter and Premium)

Bizminer Industry Market Series—Three-year industry market research trends with monthly updates. 9,000 industries—any U.S. or local market area. Competitive analysis, mapped intelligence, easy to customize. (Premium ONLY)

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